



# RUCHI NAHAR

*Research Analyst*

## HINDUSTAN UNILEVER LTD

DATE- 05 JULY 2024

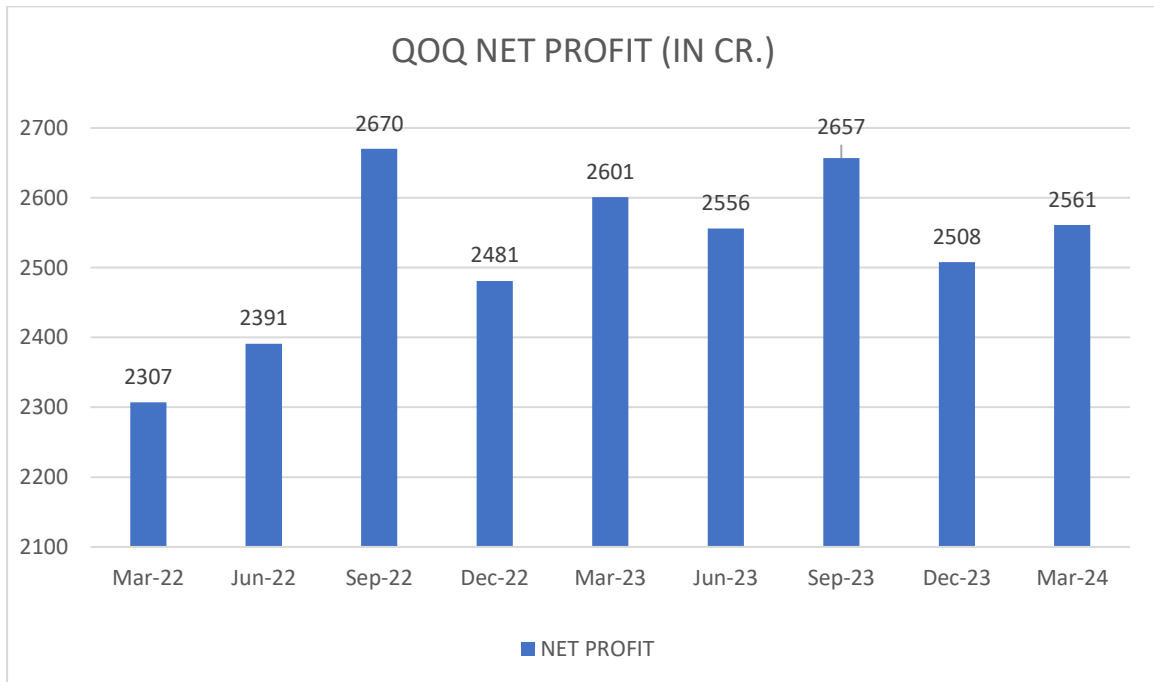
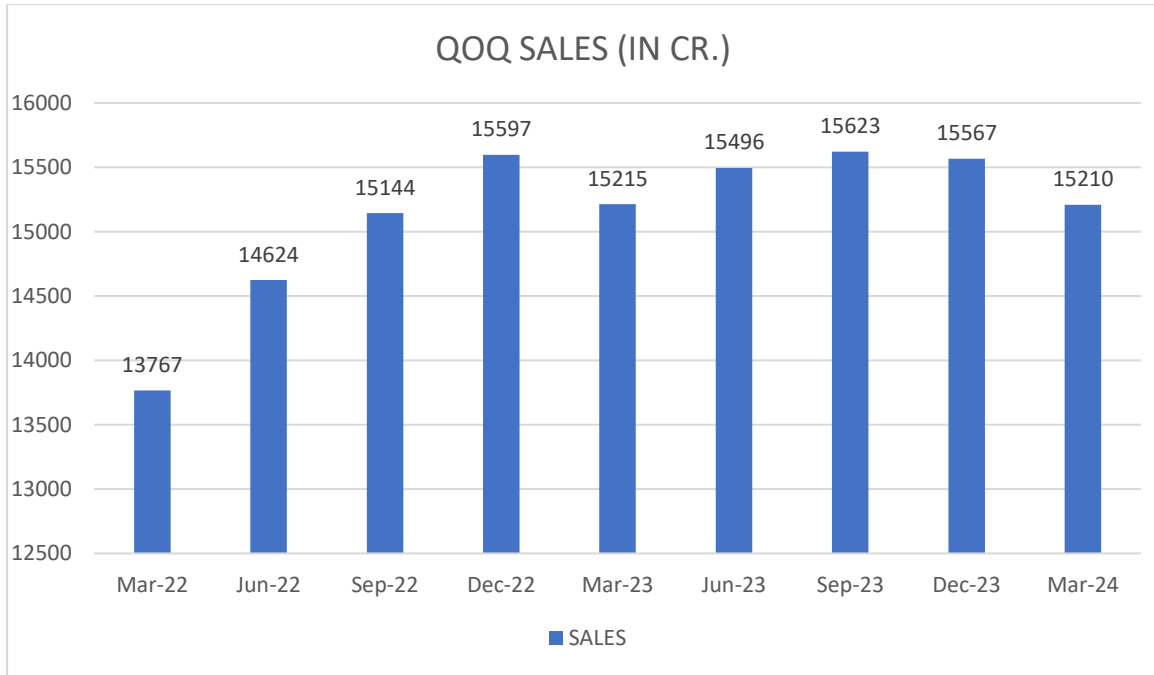
### About Company

Hindustan Unilever operates in the fast-moving consumer goods (FMCG) sector, focusing on Home Care, Beauty & Personal Care, and Foods & Refreshment segments. The company has manufacturing facilities nationwide and primarily serves the Indian market. The Beauty & Personal Care segment accounts for 42% of the company's revenues. This segment boasts a diverse portfolio of over 900 SKUs, catering to 14 distinct consumer clusters in India. It is the most profitable division for the company, generating approximately 29% in margins.

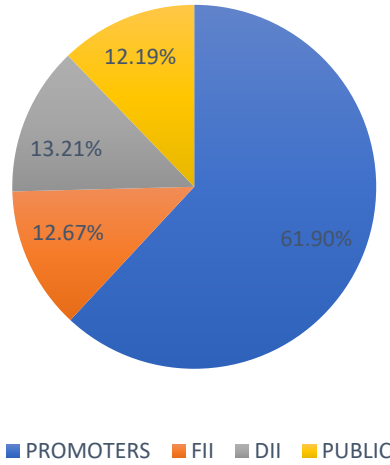
#### OUR RECOMMENDATION:

OPTION INSIGHT: BUY HINDUSTAN UNILEVER 2520 CALL BETWEEN 51-54 TARGETS 64-75 STOP LOSS BELOW 42.

MARKET CAP	P/E	DIVIDEND YIELD	ROCE	ROE	FACE VALUE	3 YEARS SALES GROWTH	3 YEARS PROFIT GROWTH
RS. 592557 CR.	57.8	1.67%	27.2%	20.2%	1.0	10%	8%



## SHAREHOLDING PATTERN MARCH 24



## TECHNICAL ANALYSIS

Hindustan Unilever bounced back from the support of 34 EMA and sustained above super trend indicator. The rising volume in 30 min chart and breakout indicates a bullish trend. If we look at the fundamentals of the company sales is rising on yearly basis from Rs 60580 cr. in March 23 to Rs 61896 cr. in March 24 and Net Profit has increased on yearly basis from Rs

10143 cr. in March 23 to Rs 10282 cr. in March 24. Promoter holding is 61.90%. On the basis of above information, we gave Buy signal in 2520 call.

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