

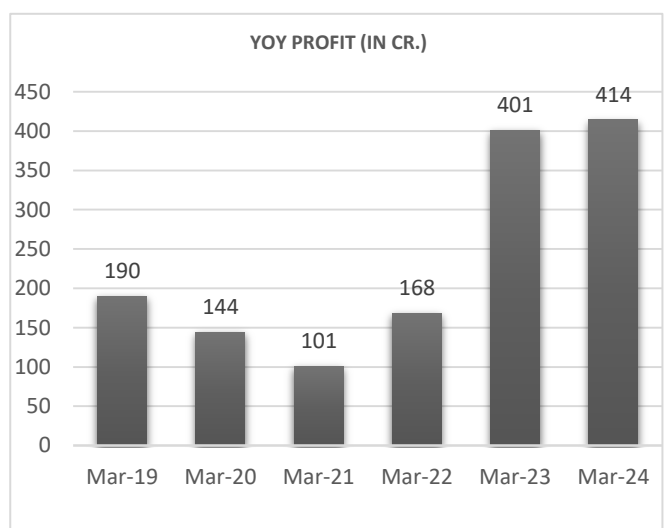
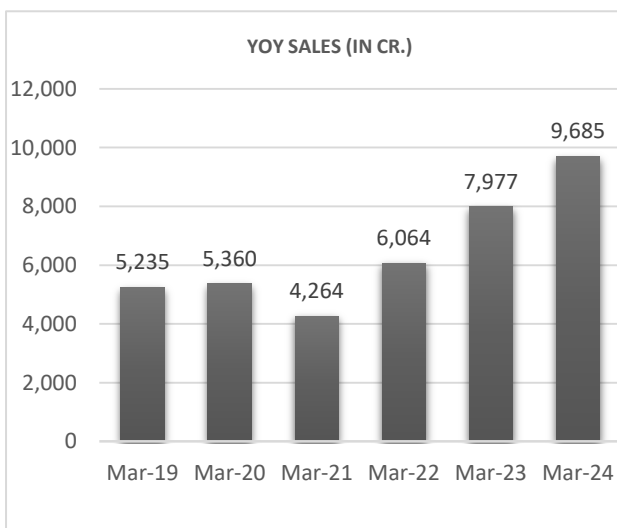
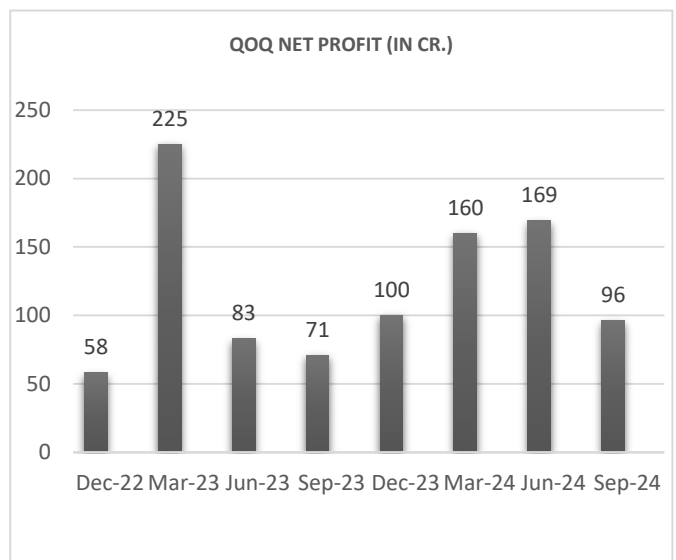
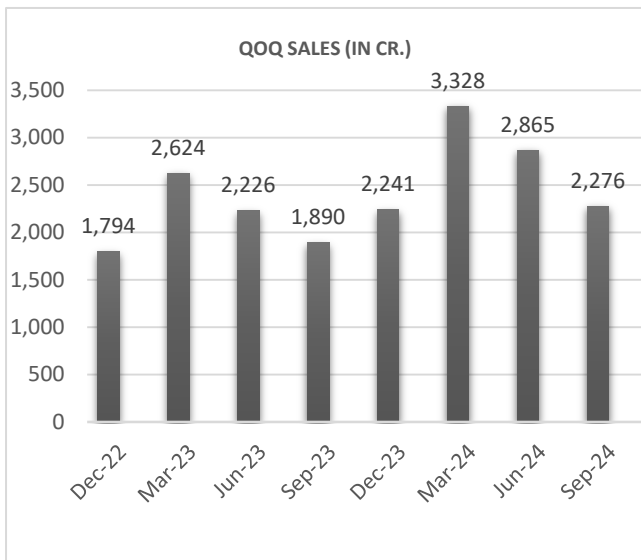
BLUE STAR

3 January 2025

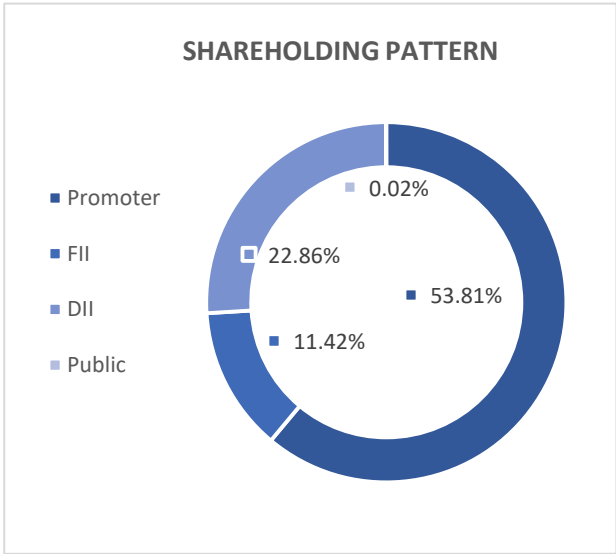
About company

Blue Star is one of India's leading air conditioning and commercial refrigeration companies. Established in 1943, it offers a wide range of products, including air conditioners, water purifiers, air coolers, and cold storage solutions. Known for its innovation and quality, Blue Star serves both residential and commercial segments. The company also specializes in MEP (Mechanical, Electrical, and Plumbing) projects and offers customized cooling solutions.

Financials



MARKET CAP	₹ 42,475 Cr.
P/E RATIO	81.0
DIVIDEND YIELD	0.34%
ROCE	25.5%
ROE	21.2%
FACE VALUE	2.00
3 YEARS SALES GROWTH	31%
3 YEARS PROFIT GROWTH	78%



Our recommendation

MOMENTUM SWING: BUY BLUESTARCO BETWEEN 2345-2350 TARGET 2450/2550 STOPLOSS BELOW 2250

Technical analysis

Blue Star Ltd share prices are trading positive today. The stock is in uptrend as it keeps making higher highs formation. In chart, we observed that it followed as Cup & Handle pattern, which generally refers to a bullish breakout pattern. Here we observed the same pattern and witness the rally after the confirmation of it which comes around 2200 level. The volumes are increasing along with the upside move, indicating a strength in the running bullish momentum. The bullish view is backed by couple of indicators, such as the prices are trading above its 20 EMA level and Supertrend indicator is showing bullish trend as green zone is active in it (as shown in image below). Thus, we recommend buying BLUESTARCO share.



Disclaimer

I, Ruchi Nahar, SEBI Registered Research Analyst (INH000014544) comply with the qualification and certification requirements under SEBI (Research Analyst) Regulations, 2014. I have qualified CA, CS and MBA, has over 11 years of experience in MNCs, culminating as Head of Finance. I now leverage my expertise to guide stock market investors with strategic insights. All of the views expressed in research reports and recommendations issued by me reflect my personal views about the subject company or companies at the given point of time and I do not receive/accept any kind of compensation, directly or indirectly related to specific recommendations or views expressed in reports issued by me. I/my relatives do not at any point of time of issuing the reports have any material conflict of interest in the subject company neither I was/am/will be engaged in market making activity for the subject company. The investments discussed or views expressed in reports and recommendations issued by me may not be suitable for all investors. The user assumes the entire risk of any use made of this information. I nor any person connected with my report, accepts any liability arising from the use of research document. The recipients of research document should rely on their own investigations and should consult their own financial advisors to determine merit and risks of such investments based on their own risk appetite. Price and value of the investments referred to in this material may go up or down. Past performance is not a guide for future performance. Certain transactions including those involving futures, options and other derivatives as well as non-investment grade securities involve substantial risk and are not suitable for all investors. Reports and recommendations based on technical analysis centres on studying charts of a stock's price movement and trading volume, as opposed to focusing on a company's fundamentals and as such, may not match with a report on a company's fundamentals. Opinions expressed in research reports & recommendations will be based on the current opinions as of the date appearing in research report & recommendations. While I endeavour to update on a reasonable basis the information discussed in research reports, there may be regulatory, compliance, or other reasons that prevent me from doing so. Prospective investors and others are cautioned that any forward-looking statements are not predictions and may be subject to change without notice. So far as reports include current or historic information, it is believed to be reliable, although its accuracy and completeness cannot be guaranteed. Investment in securities market is subject to market risks. Read all the related documents carefully before investing. Registration granted by SEBI, and certification from NISM in no way guarantee performance of the intermediary or provide any assurance of returns to investors.

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