

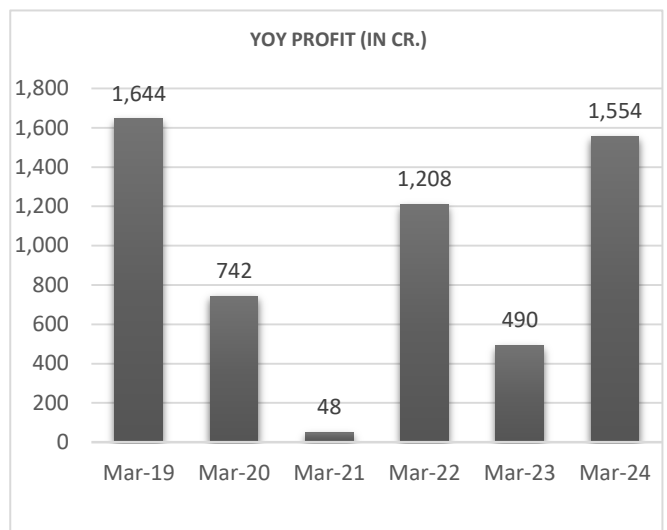
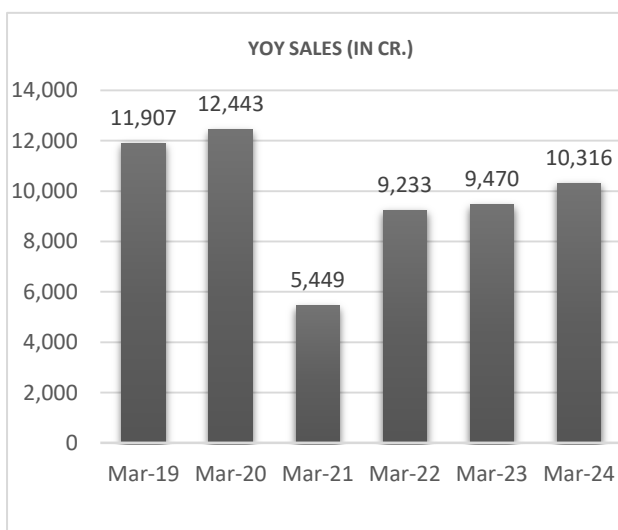
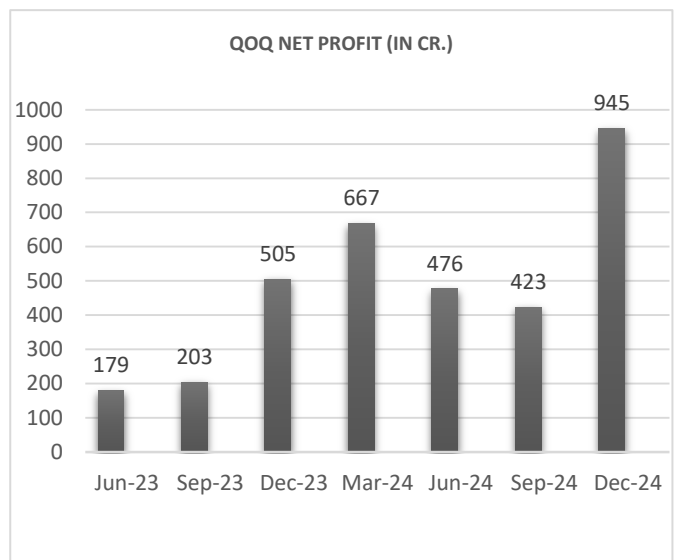
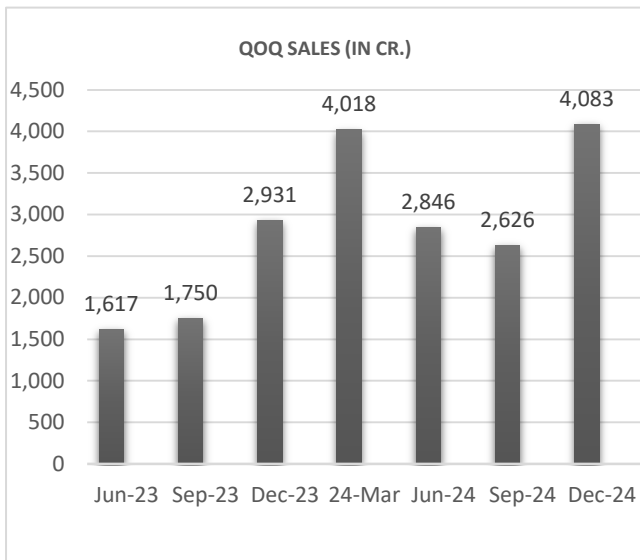
LODHA

10 February 2025

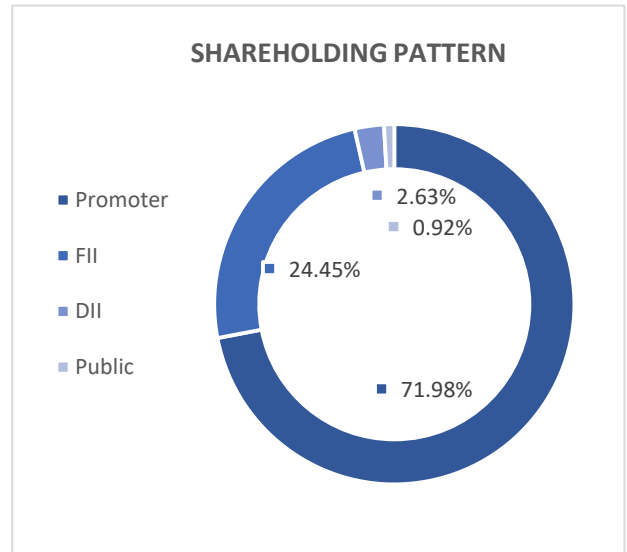
About company

Lodha, officially known as Macrotech Developers, is one of India's leading real estate developers, renowned for luxury and affordable housing projects. Founded in 1980, the company has developed iconic residential and commercial spaces in Mumbai, Pune, and London. Lodha is known for projects like Lodha World Towers, Palava City, and Lodha Park, which emphasize world-class design and sustainability. The company focuses on innovation, premium living, and customer-centric development. With a strong financial foundation and ambitious growth plans, Lodha continues to shape India's urban landscape.

Financials



MARKET CAP	₹ 1,17,181 Cr.
P/E RATIO	46.7
DIVIDEND YIELD	0.18%
ROCE	11.1%
ROE	10.7%
FACE VALUE	10.00
3 YEARS SALES GROWTH	24%
3 YEARS PROFIT GROWTH	69%



Our recommendation

OPTIONS INSIGHT: BUY LODHA 1200 PUT ABOVE 39 TARGET 46/54 STOPLOSS BELOW 31

Technical analysis

Macrotech Developers Ltd share prices flipped into bearish trend today after it slipped down after open on a flat note. The price breaks previous higher high chart pattern, now it generates a possibility of a bearish reversal. On technical front, the prices are trading below its 20 EMA level indicating a bearish momentum. Supertrend indicator is showing bearish trend as red zone is active in it (as shown in image below). The prices are expected to fall 1-2% more from current level as the sentiments are negative at the moment. On the higher side 1230 can act as the resistance level. Thus on the basis of above analysis, we recommend LODHA 1200 PUT option.

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TradingView

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I, Ruchi Nahar, SEBI Registered Research Analyst (INH000014544) comply with the qualification and certification requirements under SEBI (Research Analyst) Regulations, 2014. I have qualified CA, CS and MBA, has over 11 years of experience in MNCs, culminating as Head of Finance. I now leverage my expertise to guide stock market investors with strategic insights. All of the views expressed in research reports and recommendations issued by me reflect my personal views about the subject company or companies at the given point of time and I do not receive/accept any kind of compensation, directly or indirectly related to specific recommendations or views expressed in reports issued by me. I/my relatives do not at any point of time of issuing the reports have any material conflict of interest in the subject company neither I was/am/will be engaged in market making activity for the subject company. The investments discussed or views expressed in reports and recommendations issued by me may not be suitable for all investors. The user assumes the entire risk of any use made of this information. I nor any person connected with my report, accepts any liability arising from the use of research document. The recipients of research document should rely on their own investigations and should consult their own financial advisors to determine merit and risks of such investments based on their own risk appetite. Price and value of the investments referred to in this material may go up or down. Past performance is not a guide for future performance. Certain transactions including those involving futures, options and other derivatives as well as non-investment grade securities involve substantial risk and are not suitable for all investors. Reports and recommendations based on technical analysis centres on studying charts of a stock's price movement and trading volume, as opposed to focusing on a company's fundamentals and as such, may not match with a report on a company's fundamentals. Opinions expressed in research reports & recommendations will be based on the current opinions as of the date appearing in research report & recommendations. While I endeavour to update on a reasonable basis the information discussed in research reports, there may be regulatory, compliance, or other reasons that prevent me from doing so. Prospective investors and others are cautioned that any forward-looking statements are not predictions and may be subject to change without notice. So far as reports include current or historic information, it is believed to be reliable, although its accuracy and completeness cannot be guaranteed. Investment in securities market is subject to market risks. Read all the related documents carefully before investing. Registration granted by SEBI, and certification from NISM in no way guarantee performance of the intermediary or provide any assurance of returns to investors.